**TITLE PAGE**

ASSIGNMENT SUBMITTED BY:

TARANPREET KAUR

FROM COURSE

COMPUTER ENGINEERING TECHINICIAN- IN4074

SECTION : G-3 FROM GROUP-B

DATE : AUGUST 1ST, 2024

SUBMITTED TO : MARCO ARICAYOS

**Introduction:**

This project focuses on redesigning the website for Rainbow Inkwave Tattoo Studio. The goal is to update the site so it looks modern and functions better. The new website will include detailed profiles of our tattoo artists and staff, making it easier for potential clients to learn about their skills and experience. The improved design will also ensure the site is easy to navigate on both computers and mobile devices.

**Your Choice and Why:**

Choice: We’ve decided to redesign our tattoo studio website to enhance the user experience and provide more information about our staff.

**Why I choose this website to redesign it:**

* Showcase Our Talent: Currently, the website lacks detailed profiles of our artists. By adding comprehensive bios, photos, and examples of their work, we can highlight the unique skills and styles of each artist. This helps potential clients make informed decisions and feel confident about booking with us.
* Improve User Experience: The existing website is outdated and not very user-friendly. Many visitors use mobile devices, so it’s crucial that the site looks good and works well on phones and tablets. A redesign will make the site easier to navigate, faster, and more visually appealing.
* Increase Engagement: A modern, well-designed website can attract more visitors and keep them engaged. By featuring our team prominently and making the site easy to use, we can encourage more people to contact us and book appointments.
* Stay Competitive: Many tattoo studios have professional, up-to-date websites. To stay competitive, we need a website that reflects the quality of our work and provides a great user experience.

**PROJECT PLAN:**

Step 1: Planning and Initial Setup (Week 1)

* Task: Define project scope and objectives, including specific goals for updating website.

Step 2: Content Collection and Preparation (Week 2)

* Task 1: Gather updated information for each employee, including biographies, specializations, and experience.
* Task 2: Collect high-quality photos of yourself and staff members.

Step 3: Design Phase (Week 3-4)

* Task 1: Create wireframes and mockups of the redesigned website, focusing on the new employee information sections and photo galleries.
* Task 2: Review designs and make some necessary adjustments.